

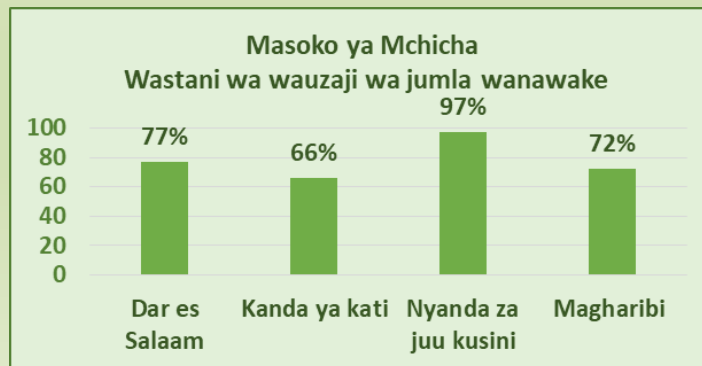
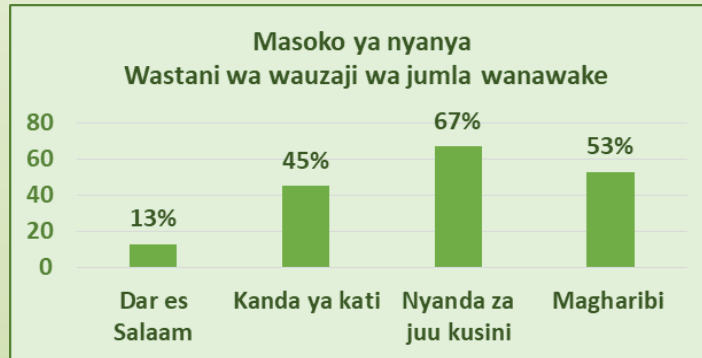
Mifumo ya Jinsia katika Masoko ya Jumla ya Mbogamboga

Uwakilishi miongoni mwa wauzaji wa jumla

Katika masoko yote, wastani wa...

- 47% ya wauzaji wa jumla wa nyanya ni wanawake.
- 76% ya wauzaji wa jumla wa mchicha ni wanawake.

Uwakilishi wa wanawake miongoni mwa wauzaji wa jumla wa mbogamboga hutofautiana katika jiografia ya Tanzania.



Mnamo 2025, mradi wa "Utafiti Unaosaidia Biashara Ndogo, za kati na za Ukubwa wa kati za Kiafrika Kutoa Chakula Salama na Chenye Lishe Bora" ulifanya utafiti wa masoko ya jumla ya nyanya na mboga za majani (GLV) katika miji 8 nchini Tanzania. Utafiti huo ulihusisha masoko 45 na, kati ya mada nyingine, ulikusanya taarifa juu ya ushiriki wa wanawake na wanaume katika shughuli za masoko ya jumla.



Mambo muhimu ya kuzingatia

- Haja ya kuboresha uwakilishi wa wanawake katika nafasi za uongozi wa masoko ya jumla.
- Uwakilishi mdogo wa Wanawake miongoni mwa wauzaji wa jumla wa nyanya hasa jijini Dar es Salaam.



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Imelandaliwa na Victoria Gowele

Uwakilishi katika uongozi

Wanaume wana uwezekano mkubwa kuwa katika nafasi za uongozi kuliko wanawake.

Sehemu ya nyadhifa zinazoshikiliwa na wanaume:

	Soko	Chama cha bidhaa Nyanya	Mchicha
Kiongozi/mwenyekiti	71%	77%	63%
Mwenyekiti, kamati ya soko	100%		
Naibu mwenyekiti	84%	81%	66%
Mweka hazina	69%	72%	32%
Katibu	87%	76%	63%



Mabadiliko kwa muda

Katika muongo mmoja uliopita...

- 63% ya masoko ya nyanya yanaripoti ongezeko la wafanyabiashara wanawake.
- 53% ya masoko ya mchicha yanaripoti ongezeko la wafanyabiashara wanawake.

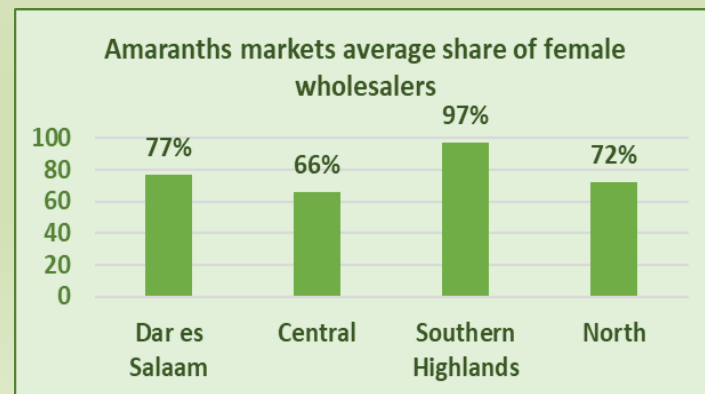
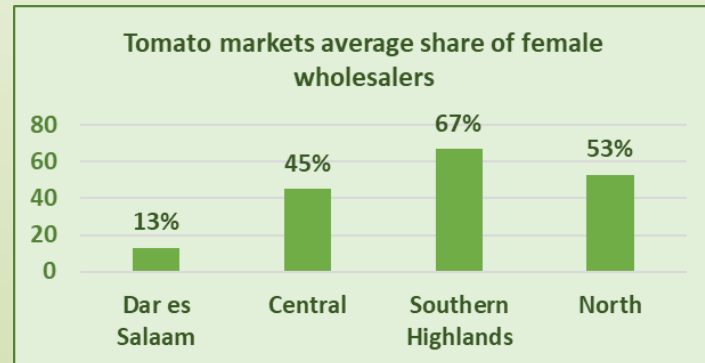
Gender Patterns in Vegetable Wholesale Markets

Representation among wholesalers

Across markets, an average of...

- 47% of tomato wholesalers are women.
- 76% of amaranth wholesalers are women.

The representation of women among vegetable wholesalers varies across Tanzania's geography.



In 2025, the "Research Supporting African MSMEs to Provide Safe and Nutritious Food" project conducted a survey of wholesale markets for tomato and green leafy vegetables (GLV) in 8 cities in Tanzania. The survey covered 45 markets and, among other topics, captured information on the various ways that women and men participate in wholesale market activities.



Key takeaways

- Need to improve women's representation in wholesale market leadership positions.
- Women are under-represented among tomato wholesalers in Dar es Salaam.



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Infographic produced by Victoria Gowele

Representation in leadership

Men are more likely than women to be in leadership positions.

Share of positions held by men:

	Market	Product association	
		Tomato	Amaranth
Leader/chairperson	71%	77%	63%
Chair, market committee	100%		
Deputy chair	84%	81%	66%
Treasurer	69%	72%	32%
Secretary	87%	76%	63%



Changes over time

Over the past decade...

- 63% of tomato markets report that the share of female traders has increased.
- 53% of amaranth markets report that the share of female traders has increased.